

## **Privacy and Policy**

### **General**

At Ezitravel, we believe that anyone who uses the internet should be fully aware of how their information is used - so we've put together this document to explain exactly how we approach handling your data.

Before you read it, the most important thing you need to know is this: your privacy is important to us as it is to you. Giving us your personal details is an act of trust, and we take them seriously. We will never show your details to anyone else, sell, rent, or otherwise disclose any of your personal information, including your email address, to any third party without your prior and explicit consent. Unless you give us specific consent to act otherwise, the following Privacy and Cookie policy legal document outlines how Ezitravel handles your personal information.

We've tried to make it as transparent and easy to understand as possible, including an explanation of exactly what a Cookie is, and what we use it for.

Whenever you are asked for personal information while visiting Ezitravel (and where Cookies are being used), you'll be able to read our Privacy Policy (this document).

### **Collection and use of personal information**

Ezitravel collects your personal information when you use our website.

During your use of our Ezitravel website (the "Portal"), we may collect details about you such as your name, address, email address, telephone number, payment details.

We may also monitor your usage of the Portal. This may include monitoring how many times you visit, which pages you go to, traffic data, location data and the originating domain name of a user's internet service provider. This data will be aggregated, so that we will not be able to identify you individually.

When you use the Portal, we may collect information about your computer, such as your IP address and/or browser, which we will use for administration purposes and statistical analysis. Likewise, this information will not usually identify you personally.

### **Use of Cookies**

Ezitravel may also use "cookies" – which are small files stored on a user's computer. Cookies hold a small amount of information. Ezitravel will use cookies to improve the quality of our service and make it easier for you to use.

By doing so, they enable us to customise your future visits. We do not use cookies to collect any individually-identifiable information. Your computer can be programmed to inform you each time a cookie is being used in this manner. If you wish, you can reset or configured to prevent the use of cookies.

### *Link to third party's website*

We may provide links to third party websites on the Portal. Such third-party websites are subject to their own privacy policies and are not covered by this Privacy Policy.

### **How we use your personal data**

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Ezitavel will use your data to improve the Portal services. We may use your personal data for one or more of the following purposes:

- to help us identify you and any accounts you hold with us
- administration
- statistical analysis
- customer profiling and analysing your purchasing preferences
- marketing - for us and/or our business partners to contact you by mail, telephone, SMS, text/picture/video message, fax and email about products, services, promotions, deals and special offers
- fraud prevention and detection
- billing and order fulfilment
- customizing this Portal and its content to your preferences
- to notify you of any changes to this Portal or our services which may affect you
- security vetting
- improving of our services
- to administer contest, sweepstakes, or other similar promotions
- such other purpose as may be given to you at the time your data is collected

Ezitavel is committed to protecting your personal information. We will not disclose your personal identifiable information to third parties without consent except:

- other companies within our group
- our agents and services provides
- credit reference agents
- law enforcement agencies in connection with any investigation to help prevent unlawful activity
- our business partners
- aggregate business analysis
- any relevant party in order to meet requirement of any applicable laws/regulations, enforceable governmental request or court order

#### **How we keep your data secure**

We will use technical and organisational measures to safeguard your personal data, for example:

- access to your account is controlled by password and username which are unique to you
- we store your personal data on secured servers in hashed data format
- payment detail is encrypted via Paypal payment gateway page

While we make every effort to ensure that your information is secure on our system, no data transmission over the Internet can be guaranteed to be 100% secure. Thus, we cannot guarantee the security of any information you transmit to us, and you do so at your own risk.

Whilst we will use all reasonable efforts to safeguard your personal data, you acknowledge that the use of the internet/ this Portal is not entirely secure and for this reason we cannot guarantee the security or integrity of any personal data which are transferred from you or to you via this Portal.